

Competitive Advantage, Strategic Human Resource Practice, Knowledge Management and Corporate Social Responsibility

by

Ni Luh Putu Eka Yudi Prastiwi ⁽¹⁾
A.A.N. Oka Suryadinata Gorda ⁽²⁾

Undiknas Graduate School
Jl. Waturenggong No.164 Denpasar, Bali

ekayudi.prastiwi@yahoo.com ⁽¹⁾
okagorda@gmail.com ⁽²⁾

ABSTRACT

The purpose of this study was to determine how to improve the Sustainable Competitive Advantage in the face of all the changes. This study uses a quantitative approach. Data collection techniques used in this study was a questionnaire / questionnaire measuring devices in the form of Agree-Disagree Scale, which were selected for the study is the LPD board in Buleleng many as 53 people. Data analysis techniques used in this study is a structural equation model (Structural Equation Modeling-SEM) based variance or Component based SEM, the famous so-called Partial Least Square (PLS) Visual version 2.0. All relationships are examined in this study showed a positive and significant. This study recommends, in order to improve the Sustainable Competitive Advantage, the LPD can implement the Strategic Human Resource Practice, Knowledge Management and Corporate Social Responsibility

Keywords : ***Sustainable Competitive Advantage, Strategic Human Resource Practice, Knowledge Management and Corporate Social Responsibility.***

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